

useR! 2022 standard sponsorship packages

	Platinum	Gold	Silver	Bronze	Small Business
Price (in US dollars)	17,500	12,500	10,000	5,000	2,000

Benefits

Registrations comped	6	5	3	2	1
Session/tutorial sponsorship(s)	3	2	1		
Virtual booth	√	√	√		
Company profile on conference website	√	√			

Social media posts recognizing your sponsorship

Before the conference	1	1			
During the conference	5	3	2	1	1
After the conference	1	1			

Your company logo will be featured . . .

on the conference website, in the sponsor section	Large	Medium	Medium	Small	Small
on the online event platform	Large	Medium	Medium	Small	Small
in the conference website footer	√				
on general materials	Large	Medium	Small	Small	Small
on the registration page	<i>Available to Platinum sponsors as an add-on.</i>				

Your company will be thanked by name in remarks during . . .

the opening and closing sessions	√	√			
the evening social	√	√			

Key to levels and benefits

Small Business: 30 employees or fewer. This category is available to individuals as well.

Registrations comped: the number of people associated with your company who can attend the full conference for free.

Session/tutorial sponsorships: your company listed and mentioned as the underwriter of designated presentations.

Social media: your company featured in posts that will reach thousands of useR! conference followers on LinkedIn and Twitter.

Sponsorships can be customized! Please send us your proposal or request. We are open to customizations based on country income levels per the World Bank list.

To become a useR! 2022 sponsor, contact the organizing team at useR2022@vumc.org