Scaling R for Big Data

Venkatesh Sellappa - Teradata Data Scientist
Here’s the story line

• What are the market conditions?
• How are we helping customers?
• How – process flow
• Aster R
• End..
It's a Data Revolution
The data-driven economy is emerging
Teradata serves 2,600+ customers in 77 countries
Teradata helps you get the most value from data.

1. End-to-End Solutions and Services

You can talk about how we integrate R into the data Warehouse and big data Analytics platform.

2. Big data analytics

3. Marketing applications
Teradata helps you get the most value from data

1

2 Industry Expertise and Experience

3

Financial Services
Communications
Retail
Manufacturing
Healthcare
Government
Travel/Transportation
Media/Entertainment
Energy/Utilities
Teradata helps you get the most value from data.

1. You can talk about how we provide R expertise to help businesses solve their biggest challenge and convert their R scripts to work with big data.

2. Deep expertise
   Analytic engines
   Advanced algorithms
   Industry acclaimed

3. Data Analytics Leadership
I don’t know if you prefer talking to this slide for the technical audience.
Teradata Scales R for Teradata Integrated Data Warehouse and Aster Discovery Platform
Teradata Aster R Package: Big Data? No Problem!

• Aster’s parallel big data algorithms now available via R
• Ability to run R scripts across an MPP Platform
• Build an app to run R scripts as web apps with AppCenter
Corporate Vision
Enabling data-driven business

Mission
Providing the world’s best analytic data solutions to drive competitive advantage for our customers

Join the Leader in Big data and Analytics
Visit Teradata.com for opportunities.