RMB: Visualizing categorical data with Relative Multiple Barcharts

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This talk will present a new graphic for displaying categorical data called "Relative Multiple Barcharts" (rmb-plot) and its implementation in the R package extracat. It is a new attempt to enrich the family of mosaicplots by combining the most important advantages of multiple barcharts (see Hofmann, 2000) and classical mosaicplots (see Friendly, 1994) in one display. The intention of rmb-plots is to precisely display relative frequencies of a target variable for each combination of explanatory variables divided over a grid-like graphical display and, simultaneously, their corresponding weights. The breakup of absolute frequencies into conditional distributions and weights is a common procedure in many methodologies for categorical data analysis, such as generalized linear models or correspondence analysis, but even so there seems to be a lack of graphical solutions for exploratory as well as illustrative purposes. After a brief introduction to the concepts of the plot the talk will focus on the implementation in R. Using the wellknown Copenhagen housing dataset for the examples the talk will first present the main variants of the plot such as a generalized version of spineplots as well as the most important options like color schemes, ceiling censored zooming and residual-based shadings according to Poisson models or logistic regression models. Moreover an interactive version of the graphic based on the iWidgets package will be presented which provides interactive controls for all important options as well as a connection to classical mosaicplots in the vcd (Hornik et al., 2006) package.

References

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