Panel discussion: Challenges Bringing R into Commercial Environments

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Champions of wider R usage within commercial environments often face multiple challenges, such as a lack of IT knowledge or acceptance, concerns about technical support, questions around validation or other regulatory compliance, difficulties in maintaining multiple versions of R, etc.

In this panel discussion, R champions and commercial vendors will share their views and experiences. Questions from the audience are highly encouraged.

NOTE:

I organized a panel discussion on this topic for useR 2010. The discussion was well-attended, with lots of questions from the audience, and several attendees approached me afterwards to suggest this be a regular feature of useR conferences. The members of the panel from last year are listed below. If my proposal is accepted, I would invite participation from Revolution and Mango again, and seek out new R champions to broaden the discussion.

Panel composition last year:
- Revolution Analytics (Norman Nie, CEO)
- TIBCO (Lou Bajuk-Yorgan, Sr. Director Product Management)
- Bret Musser, Director, Clinical Biostatistics at Merck
- Mango Solutions (Richard Pugh, CTO)
- Jim Porzak, Senior Director of Marketing Analytics at Ancestry.com
- Thomas G Filloon, Principal Statistician, Procter & Gamble

Suggested logistics:
- Each speaker sends one slide to moderator (TBD), moderator controls the slides
- Each speaker has 3 minutes to talk
- Rest of the time is devoted to Q&A and discussion