Blogging about R

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**This talk is a basic introduction to blogs: why to blog, how to blog, and the importance of the R blogosphere to the R community.**

Because R is an open-source project, the R community members rely (mostly) on each other’s help for statistical guidance, generating useful code, and general moral support.

Current online tools available for us to help each other include the R mailing lists, the community R-wiki, and the R blogosphere. The emerging R blogosphere is the only source, besides the R journal, that provides our community with articles about R. While these articles are not peer reviewed, they do come in higher volume (and often are of very high quality).

According to the meta-blog [www.R-bloggers.com](http://www.R-bloggers.com), the (English) R blogosphere has produced, in January 2010, about 115 "articles" about R. There are (currently) a bit over 50 bloggers who write about R, with about 1000 subscribers who read them daily (through e-mails or RSS). These numbers allow me to believe that there is a genuine interest in our community for more people - perhaps you? - to start (and continue) blogging about R.

In this talk I intend to share knowledge about blogging so that more people are able to participate (freely) in the R blogosphere - both as readers and as writers. The talk will have three main parts:

1) **What is a blog**

2) **How to blog** – using the (free) blogging service [WordPress.com](http://WordPress.com) (with specific emphasis on R)

3) **How to develop readership** - integration with other social media/networks platforms, SEO, and other best practices

Also, my intention is to tailor the talk according to audience needs. If you are considering attending the talk, please e-mail me at [tal.galili@gmail.com](mailto:tal.galili@gmail.com) (with the subject line "blogging about R") so that I can receive your feedback through a short survey and also send you an update with the final talk outline.

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