

# In-database analytics with *R*

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In-database analytics is a hot topic and not typically associated with *R*. Join this sessions to learn about the latest thinking in combing *R* and in-database analytics from the market leader in data warehouse appliances, Netezza. In this session, you'll learn:

- What are in-database analytics?
- How does in-database analytics processing help you?
- Can in-database analytics be used for data mining as well as scoring?
- How can you take advantage of a massively parallel architecture to speed up embarrassingly parallel algorithms as well as heroic computations?

This session will highlight how Netezza partners and customers are using *R* along with in-database analytics to

## References

<http://www.netezza.com/data-warehouse-appliance-products/twinfin-i.aspx>